

CONTENT MARKETING

The best long-term strategy to building relationships, creating brand awareness and getting eyes on your products is content marketing. The revamped Starter Package provides industry-leading content creation with the added benefit of choosing your audience distribution.

Investment: **Only \$2,190**

Increase Audience Reach With Both ASI & PPM Audiences
Rate: **\$3,065**

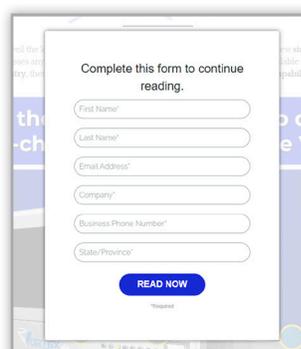
CUSTOM CONTENT ASSET

Our writers and designers will work with you to create an interactive online content piece that educates distributors and subtly shares info about your company, products and services. This content is gated, meaning users must fill out a form to read the content.



GATED LEAD-GEN FORM

Contact details will be delivered to your inbox in real time – allowing for immediate follow-up sales opportunities with interested distributors.



CONTENT MARKETING EMAIL BLAST

Delivered to an audience of 35,000+, this email will drive distributors directly to your content and lead-gen form.



1X E-NEWSLETTER AD

A tile ad will appear in one of our e-newsletters, promoting your content and linking to your lead-gen form.



1X INCLUSION – CONTENT ROUNDUP

Your content will be included in our Content Roundup email, generating additional views.

This ad spot includes:

- A short description about your content.
- A relevant image.
- A link to your content and lead-gen form.



REPORTING

Our Content Marketing Custom Analytics Dashboard gives you access to your content performance and information about email opens and clicks, web traffic and other important metrics.

Content Marketing Campaign Stats Report
February 2020

THE DATA CONTAINED IN THIS REPORT IS PROPRIETARY AND CONFIDENTIAL INFORMATION OF ASI AND MAY NOT BE DISCLOSED OUTSIDE YOUR COMPANY.

Campaign Name	Totals	Average	February 2020 CMS Campaign	January 2020 Campaign
CMS EMAIL				
Date			2/18/2020	1/2/2020
Day Of The Week			Tuesday	Thursday
Time			2:00 PM	7:00 AM
Subject			Your clients need your help.	Don't Let Minimums Affect Your Business Anywhere
Email Sent	82,611	41,306	42,267	40,344
Open	10,346	5,173	5,644	4,702
Open %	13%	13%	13%	12%
Unique Open	8,252	4,126	4,284	3,937
Unique Open %	11%	11%	12%	10%

Our content marketing services offer custom content and distribution channels to maximize brand and product exposure. With our newly revamped content marketing packages, you can choose your audience distribution through our integrated outlets, significantly increasing your reach and visibility.



Choose Your Channel Distribution:

COUNSELOR

EMAILXPRESS

ASICENTRAL.COM

print & promo marketing
ppm HEADLINES

ppm print & promo marketing
WEBSITE & MAGAZINE