

Sponsored Social Ads

Drive Distributors From Inspiration to Purchase

77% of businesses use social media to reach customers.*

Stay relevant in the eyes of customers and prospects with Sponsored Social Ads. We'll take your image/video and brand message and place it directly in the newsfeeds of our highly influential audience of ASI® followers and distributor prospects. Complementing your overall marketing plan with social media ensures you're reaching distributors wherever they consume content at all hours of the day.

The Sponsored Social Ad Will:

- Include an image or video
- Contain your brand's message
- Link directly to a location you choose, like your website or content marketing sponsored story page – anywhere you'd like
- Reach ASI followers and distributors across Facebook and Instagram

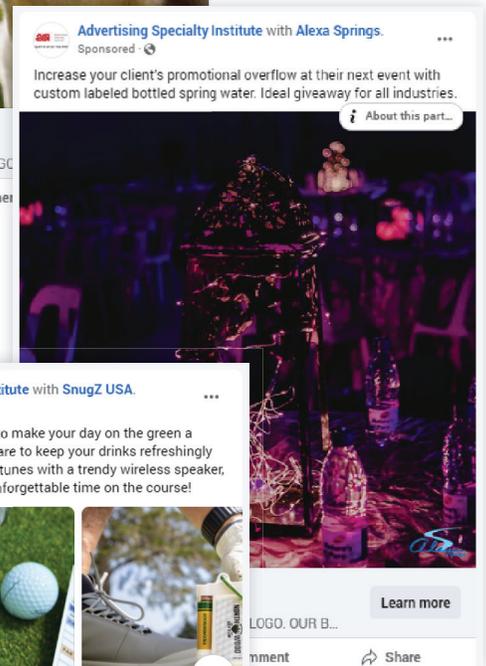
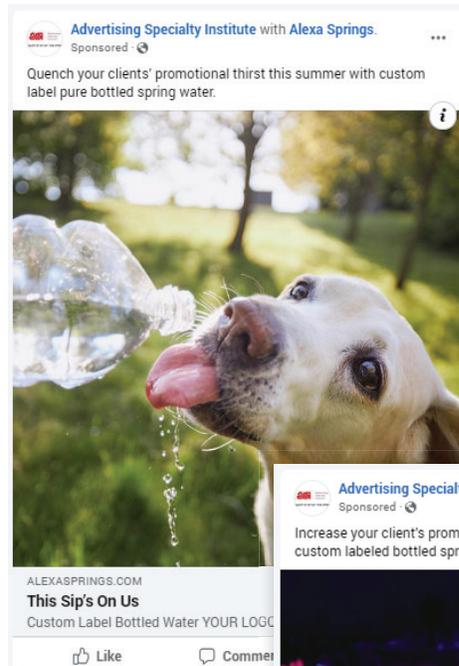
Rates:

24x \$545	12x \$585	4x \$670
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Limited to only 10 suppliers per week

Platform To Share:

- New products
- Infographics
- Case studies
- Videos
- Upcoming webinars
- Limited-time offers
- Sample giveaways
- Success stories
- Breaking news
- Job postings
- Event promotions



Contact your account executive to learn more.