

IDEASHOWCASE SUMMER/FALL

What is Idea Showcase Summer/Fall?

Idea Showcase® Summer/Fall is a catalog that targets the lucrative education industry. Position items like rally towels, writing instruments, notebooks, tech accessories and apparel in front of the decision-makers at K-12 schools, universities, daycares and more.

Why is it beneficial?

The catalog's focus on items that enhance school spirit, support admissions efforts, facilitate fundraising initiatives, and foster a welcoming atmosphere for new students aligns perfectly with the needs and objectives of educational institutions. Through Idea Showcase Fall, you can increase visibility and sales potential within this lucrative market.

CIRCULATION

200,000 End-Buyers

DATES

Renewal: December 2024

Reservation: February 2025

Published: April 2025

DIMENSIONS

8-3/8" x 3-7/8"



Scan the code to view a digital version of Idea Showcase Fall!

Rates

Full Page:

Multi-Product: \$7,195

Single-Product: \$2,700

Single-Product Placement: \$1,130



Contact your account executive for more information.