



# ESP WEBSITES PRODUCT OF THE DAY

## What is ESP Websites Product of the Day?

ESP Websites™ Product of the Day is an exclusive ad unit limited to one advertiser/product per day, located right on the home page.

## Why is it beneficial?

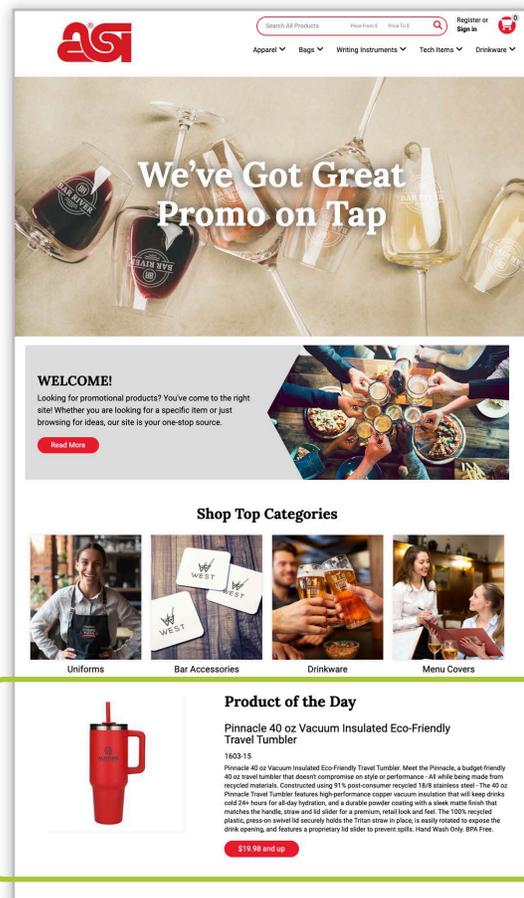
This ad unit creates demand for your products by reaching corporate end-buyers right on the home page. It showcases that you are an exclusive supplier while building brand awareness for your products.

## Features Included

- Product card solo placement on the home page
- Includes "Product of the Day" header
- Placement on 13,000+ distributor e-commerce-enabled sites

## Rate

\$365/day



Contact your account executive to learn more.