



10 PROMO PRODUCT IDEAS FOR THE EDUCATION MARKET

From schools and colleges to PTAs and booster clubs, education is the #1 promo market year after year. Sell these products to stay at the head of the class.

#1

Reusable Water Bottles

Help everyone from athletes to busy college students stay hydrated on the go while promoting sustainability.



#2

Customized Stationery Sets

Keep students equipped with branded essentials like notebooks, pens and rulers they can use in and out of the classroom.



#3

Branded Stress Relievers

Extremely useful during study sessions, these handy and affordable promos can be given out when students are prepping for finals.



#4

Customized Lanyards

Practical for holding student and faculty IDs or keys, lanyards make an ideal welcome gift for students returning for the next semester.



#5

Customized Bookmarks

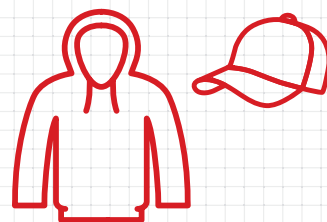
Encourage reading habits by featuring motivational quotes plus the school's logo or mascot.



#6

Branded Apparel

Selling branded T-shirts, hoodies and caps are a great way to boost school spirit and raise funds for sports teams.



#7

Branded Sports Equipment

Increase student engagement for Field Day or pep rallies by distributing branded sports balls, frisbees or jump ropes.



#8

Trophies and Awards

Whether celebrating end-of-season superstars or the year's biggest academic achievers, custom trophy plaques or medals complete any awards ceremony.



#9

Reusable Lunch Boxes

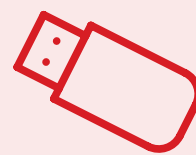
Promote sustainability and healthy eating habits with branded lunch bags, perfect for students and educators to pack meals.



#10

Educational USBs

Keep students in the know by providing flashdrives full of important information, like a calendar, policies and more.



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